

# Digital Media

} μ CE • > v Bts ZW Over two years Æ u]v Ÿ}v } CE Pearson  
 } μ CE • > MCE Msley(illsleyj@queenelizabeths.derbyshire.sch.uk)

## Course Content

,W KDV QHYHU EHHQ D PRUH LPSRUWDQW DQG UHOHYDQW WLPH IRU WKH  
 SOHWKRUD RI IDNH QHZV LQ WKH ZRUOG DURXQG XV DQG ZRUULHV DERX  
 D UDQJH RI LVVXHV WKDW ZLOO HQDEOH WKRVH V\XGRYUQPHWUW WKH LU  
 WKH FUHDWLYH LQGXVWULHV DUH ZRUWK RYH U.R.V P L D G L R Q U D Q K F D X U H V  
 UK holds the talent and resources that produce some of the most innovative and imaginative media in the world. These  
 industries are some of fastest growing in the UK and are one of the areas in which the UK leads the rest of the world.

The Pearson BTEC Level 3 National Extended Diploma in Creative Digital Media Production is a triple award and  
 equivalent to three A Levels. This course provides learners with the opportunity to explore an in-depth vocational  
 approach to their study; helping to prepare students for university and a career in a wide range of industries. We also  
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6WXGHQWV ZLOO VWXG\ XQLWV RYHU WZR \HDUV LQFOXGLQJ VHYHQ P  
 ([WHQG HG & HUWL ÷ F D W H Z L W K D P L [ W X U H R I L Q W H U Q D O D Q G H [ W H U Q D O  
 develop the underpinning knowledge and skills needed for the media sector.

7KH\ ZLOO LQYHVWLJDWH WKH PHGLD LQGXVWU\ ORRN LQJ DW WKH LQÅ  
 DIIHFWHG E\ WKHP 7KH\ GHYHORS UHVHDFK VNLOOV WKURXJK WKHLU  
 primary and secondary research techniques, and quantitative and qualitative responses. Students learn how to analyse  
 DQG GHFRQVWUXFW PHGLD UHSUHVHQWDWLRQV DQG GHYHORS WKH FR  
 produced.

6WXGHQWV WDNH RSSRUWXQLW\ XQLWV LQ VHFWRUV VXFK DV 7WLFHOHYDDELOHQ  
 to acquire knowledge of various media and media genres, which extends their understanding of the media and will  
 support them in the creation of a very individual and diverse portfolio of work.

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 EULHIV FUHDWLQJ VROXWLRQV IRU UHDO FOLHQWV DQG HQVXUH WKH D